

Eastern Area Committee meeting: June 2021 – Matters arising

Item	Who initiated?	Background	Progress on actions
Heritage issues	Cabinet Member for Planning	<p>Cabinet adopted a Heritage Strategy and Action Plan on 18 March 2020. The Action Plan contains a programme of Conservation Area reviews. It has been suggested by the Cabinet Member that the Area Committee may want to fund CA reviews for areas which are outside of the planned programme of reviews in the Action Plan.</p> <p>As it was noted in the minutes of the last meeting that there were no suggestions regarding additional conservation area reviews, the Chair proposes bringing this item forward at a later meeting to see if any proposals have been come forward.</p>	The Chair reminds members to let her know if they have any suggestions.
Brown tourism signs	Cabinet Member for Planning	<p>To commence an audit of existing local brown signs in concert with parish councils.</p> <p>Cabinet adopted a Visitor Economy Framework Action Plan on 28 October 2020. This includes a medium-term action to undertake a wayfinding audit of signage and identify any gaps. The delivery partners identified for this action are: SBC; town and parish</p>	Currently no Parish Councils have requested additional brown signs. Should any potential locations be identified please contact the Chair and the Area Committees Coordinator.

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		councils; Visit Swale; Kent Highways; and local businesses.	
Siting of plaques at places of interest	Committee Chair	The Chairman proposed that the Eastern Area Committee took a proposal to Cabinet for the funding of plaques to be sited at places of interest to promote tourism and for historical information. The Chairman suggested the proposal could boost the economy by drawing interest to certain attractions. It was agreed to refer this proposal to Cabinet.	<p>The Chair attended Informal Cabinet on 26 April and presented her proposal for a plaque scheme.</p> <p>Cabinet Members were supportive of this proposal. Any plaques to be funded by the Area Committee.</p> <p>The Chair wishes to discuss this further with Area Committee members under item 9 of the Agenda.</p>
Bus services between Faversham, villages and rural areas	Member of public	An allocation of funding was made at the March meeting to Faversham Town council for the Parishes to Town Project.	<p>An update will be provided as part of the Monitoring process at the September meeting.</p> <p>Next steps will be discussed under item 10 of the Agenda.</p>